

OUTSPOKEN

Designed by students for 21st century dreamers



OUTSPOKEN

ENGLISH- THE INEVITABLE PHENOMENON

1.35
Billion

+
people speak English



THE LANGUAGE OF INTERNATIONAL BUSINESS

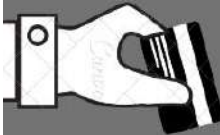


SAMSUNG



NOKIA

Among many companies who have **mandated** English.



WAGE
INCREASE
UP TO
67%



ACCESS TO

50%

OF ONLINE
CONTENT



**THE
LANGUAGE
OF THE
INTERNET**



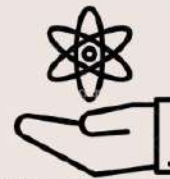
WIDER ACCESS IN ACADEMIA

HARVARD, STANFORD, MIT

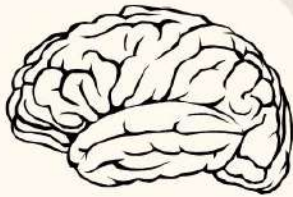
and other top universities require
proficiency in English



**MOST SCIENTIFIC TERMS
COINED IN ENGLISH**



**MOST USED LANGUAGE IN RESEARCH
AND TECHNICAL INNOVATION**



**IMPROVED FOCUS,
COGNITIVE SKILLS**



MATH + SCIENCE



IMMIGRATION AND TRAVEL

In the United States, to become
a citizen, you must pass an
English Test

**GLOBAL
LANGUAGE**



ENGLISH RATED AS NO 1 LANGUAGE IN THE WORLD FOR HAPPINESS

STAY ABREAST! STAY UPDATED



A NEW WORD IS ADDED TO THE DICTIONARY EVERY
2 HOURS: AROUND 4000 NEW WORDS ARE ADDED
TO THE ENGLISH DICTIONARY EVERY YEAR

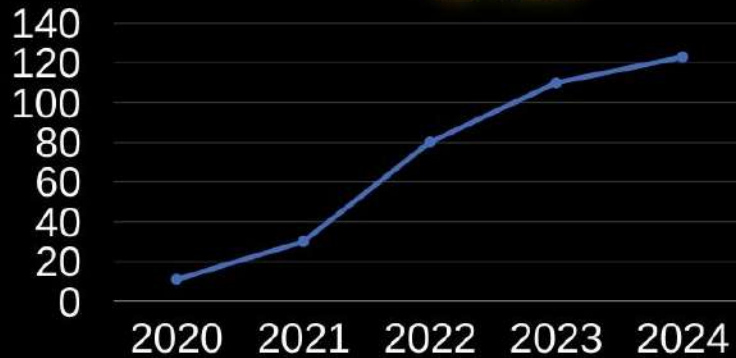


Industry Overview in India



OUTSPOKEN

THE ONLINE EDTECH RESKILLING SECTOR IN INDIA IS ESTIMATED TO REACH **124 BN** BY 2024.



44.9% OF PEOPLE IN INDIA HAVE SEARCHED.



How to Learn English



HUGE TARGET MARKET

Largest Population in the age bracket of 5-24

Its expected around

2 billion people worldwide

would learn english over the next decade



Estimated research shows that by 2029 the English language learning market will be valued at \$69.62 billion

THE PROBLEM LANDSCAPE



OUTSPOKEN

REFLECTION AND
PROBING



India is a vast landscape with a diverse education system, with a blend of pros and cons. Sadly, there is an intractable problem where quantity is the preferred norm over quality.



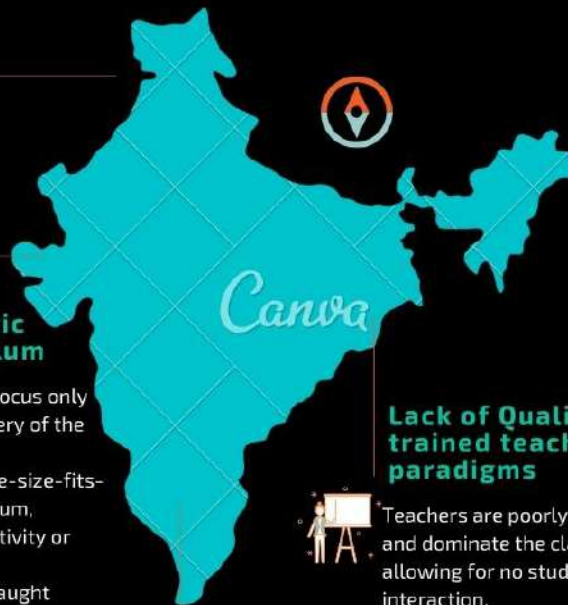
Lack of Real World Applications In the Millennial Workplace

For Example, Graduates can't mediate and lack professional skills to handle clients and co-workers in difficult situations



Atomistic Curriculum

- One dimensional focus only on theoretical mastery of the language.
- A conservative, one-size-fits-all model of curriculum, allowing for no creativity or expression.
- Textbook based: Taught through grammar and redundant rules



Lack of Quality trained teachers and paradigms



Teachers are poorly trained and dominate the class time allowing for no student interaction. The pedagogy is static, boring and ineffective.



Incorrect Methodology

Prevalent landscape of schools and Spoken English classes function with same old-fashioned manner with no resulting improvement or benefit.

3%

vs

12%

rural respondents could speak English

urban respondents could speak English



WHY OUTSPOKEN



Get ready to face the challenges of the 21st century world with EXPERIENTIAL LEARNING

Students embody real-life roles by imitating and engaging in role-playing scenarios as talk show hosts, CEOs, travel journalists, politicians, and more.

Builds 21st Century Skillsets

English plays a vital role in fostering various personal skills and traits. At Outspoken, we nurture critical thinking, empathy, and cultivate intelligent and self-assured future leaders.



Personalised Learning

At Outspoken, no child is a factory prototype. Upon joining the program, we evaluate individual students and continuously provide and assess parameters to improve their respective voices with feedback. Lesson Plans comprise of scientifically created rubrics which a facilitator uses to see a spectrum of a child's progress.



OUTSPOKEN

BE THE VOICE

OUTSPOKEN

THE INEVITABLE UTOPIA

**EDUCATIONAL
PRACTICE OF
COMBINING
DIGITAL TOOLS
WITH
TRADITIONAL
CLASSROOM
FACE TO FACE
TEACHING**



BLENDED LEARNING



21ST CENTURY LEARNING

We've created a highly innovative and tailored program that caters to the needs of students. By incorporating engaging themes and topics, as well as utilizing blended and flipped learning methods, we have embraced the most current teaching approaches. Our mission is to enhance our students' voice, confidence, overall knowledge, and promote awareness and empathy.

LETS- LISTEN,EAR,TOUCH, SMELL

All lesson plans were created to have an array of activities appealing to all learners- Visual through videos, movies and PPTs; Auditory through Podcasts, Tunes and Speeches; Tactile through real life experiences like field trips, etc.

OUTSPOKEN

THE INEVITABLE UTOPIA



REWARDS AND RETRIBUTION

We believe that through the fun element of our learning endeavor we seek to motivate our students to achieve to the maximum of their potential. This is achieved through continuous group work, activities and challenges where they are given awards, incentives and recognition.



TEACHER EMULATION

Role reversal is an intrinsic part of our system. Students get opportunities to model their teachers 'avatar' by teaching a small stint in the class. This empowers them and instills loads of confidence.



DYNAMIC COURSEWORK

There are ample interactive activities which challenge students ranging from contests to quizzes and thematic games. The course is intensive and builds up across the three levels of learning, adding more required skills as the student progresses.

OUTSPOKEN

THE INEVITABLE UTOPIA

Each child's talent is tapped and honed. Our lessons are created to extract and appeal to the child who wants to build his/her voice.

EVERY CHILD MATTERS!

Gardner's Multiple intelligences



AI PROGRESSION

alelo



A Revolution in English-Language Education

Improve student fluency with online avatar-based AI instruction



Students at Outspoken benefit from staying up-to-date with the latest technological trends in education. They integrate AI practices with avatars in a non-intimidating environment.

EDUTAINMENT

DISCOVER YOUR PASSION



Why limit yourself to one method of learning? Enhance your skills by combining the best of both worlds. Transform your English class with our engaging sessions of Edutainment and skill-based courses.

THE VINTAGE INNOVATION APPROACH



EDUTAINMENT

SKILL-BASED

